

Programming Sponsorship Opportunities

The mission of the705 is to develop our community and members personally, professionally, and civically, with the aim of creating a better Acadiana. Through our dedication to this mission, we have witnessed the transformative impact we can have on not only our members who span throughout Acadiana, but the community as a whole.

As a member based non-profit organization led only by a working Board of Directors, to continue our contributions and make a lasting change, we rely on the generous support of sponsors and funding. The importance of sponsorships cannot be overstated, as they enable us to maintain our programs, initiatives, and resources that directly benefit our members and the wider community.

Sponsorships play a vital role in nurturing the personal growth of our members. By offering financial support for professional development opportunities, mentorship programs, and leadership training, sponsors help our members unlock their full potential. This investment not only strengthens individuals but also cultivates a network of talented and driven professionals who are poised to strengthen the economic landscape and shape Acadiana's future.

By investing in our organization, sponsors not only enhance their brand visibility, they help us continue our impactful work and demonstrate their commitment to the betterment of Acadiana. Together, through sponsorship and partnership, we can create a thriving Acadiana that benefits everyone involved.



Sustaining Connect Sponsor \$10,000

- Premium logo placement on event materials
- Verbal mention at events
- Monthly social media shoutouts
- 6 free signature event tickets
- VIP Annual Dinner table
- Custom highlight video shared twice annually
- 1 major event sponsorship (excluding '20 Under 40')
- 2 small event sponsorships
- Annual Dinner on-stage recognition
- Opportunity to address Annual Dinner audience
- Mention in Annual Dinner program
- Annual Dinner table placements
- Priority access to member database
 - plus introductions
- Top of page feature on website Sponsors Page
 - with detailed write-up + logo + link

Sustaining Engage Sponsor \$7,500

- Logo included on event materials
- Verbal mention at events
- Bi-monthly social media shoutouts
- 4 free signature event tickets
- Premium Annual Dinner seating
- Individual highlight video
- 2 small event sponsorships
- Mention in Annual Dinner program
- Annual Dinner table placements
- Listed on website Sponsors Page
 - with logo plus link
- Access to member directory
 - for outreach

Sustaining Lead Sponsor \$5,000

- Logo included on event materials
- Quarterly social media shoutouts
- 2 free signature event tickets
- Reserved Annual Dinner seating
- Group recognition (highlight video)
- 1 small event sponsorship
- Mention in Annual Dinner program
- Listed on website Sponsors Page



Signature Speaker Series

The annual Signature Speaker Series is open to the public and aims to bring in different speakers to provide a fresh perspective and generate more exposure for Acadiana. Sponsors of this series will benefit from prominent brand recognition and association with high-quality content that can cover personal and professional development, civic engagement, and community development themes. This exposure will help increase brand loyalty among young professionals and showcase the sponsor organization's commitment to Acadiana.

- ▶ **Presenting: \$5,000**
- ▶ **Supporting: \$2,500**
- ▶ **Host: \$1,000**

Bi-Monthly Socials

The 705 networking socials are open to interested non-members, providing them a chance to experience what The705 is all about, with no strings attached. Sponsors of these events can capitalize on the opportunity to engage with potential new members, showcasing the sponsor organization's commitment to supporting young professionals and fostering a vibrant community. This involvement will enhance the sponsor's brand reputation among young professionals and position them as a sought-after employer in the region.

- ▶ **Series: \$1,500**
- ▶ **Individual: \$400**

Monthly Membership Meetings

Our monthly membership meetings are exclusive to members where we offer training and speakers on various personal and professional development, civic, and philanthropic engagement and topics. Sponsors will gain direct access to the members of the705 that represent a diverse range of professional fields, including business, entrepreneurship, healthcare, law, technology, and more.

- ▶ **Series: \$3,000**
- ▶ **Individual: \$400**

Quarterly Coffee With Series

The Quarterly Coffee With series is a members only discussion with different civic leaders from around our community. Sponsors of this series will have the opportunity to align their organization with community leaders, demonstrating their commitment to civic engagement and community development. By supporting these discussions, sponsors will contribute to the exchange of ideas and the development of innovative solutions for the region, making a positive impact on Acadiana's future.

- ▶ **Series: \$700**
- ▶ **Individual: \$200**



Mentor Program

Our Mentor Program pairs members with representatives from Acadiana's business, civic leaders, and community figures. Sponsors of this program will play a vital role in shaping the next generation of leaders in Acadiana. As a sponsor, they will benefit from increased visibility as a community leader, attracting top talent who are passionate about personal and professional growth. By supporting the mentorship program, sponsors will contribute to a strong talent pipeline in the region, fostering economic and community development.

► **Sponsorship Cost: \$2,500**

Bi-Annual Dinner & Development

The Bi-Annual Dinner and Development series provides members with an opportunity to learn skills applicable to their professional lives while reflecting on their development as individuals, citizens, and business professionals. Sponsors will benefit from prominent brand exposure at these events, positioning themselves as champions of personal and professional growth. By supporting our Dinner and Development series, sponsors will contribute to the development of a skilled workforce in Acadiana, creating a positive impact on the community and the sponsor organization's reputation.

► **Series: \$1,100**

► **Individual: \$600**

Quarterly Lunch & Learns

The Quarterly Lunch and Learns are informative luncheons where members have the chance to learn practical skills that can be immediately implemented in their professional lives from guest speakers and workshop facilitators. Sponsors of these events will be recognized as supporters of professional development and community engagement. They will have the opportunity to connect with motivated and ambitious young professionals, showcasing their expertise and establishing themselves as thought leaders in their respective fields.

► **Series: \$2,000**

► **Individual: \$550**

Annual Professional & Academic Scholarship

The Annual Professional and Academic Scholarship program awards four scholarships worth \$500 each year. Sponsors of this program will have the opportunity to support the educational pursuits of young professionals in Acadiana, making a lasting impact on their lives and career trajectories. By investing in the next generation of leaders, sponsors will enhance their brand reputation and be recognized as champions of education and community development.

► **Amount: \$2,000**

Handshakes & Headshots

Handshakes and Headshots is a members-only networking event where attendees have the chance to connect with peers while also getting professional headshots taken, which will be offered twice a year to ensure all members have an opportunity to get a professional and up to date headshot.

► **Series: \$4,500**

► **Individual: \$2,500**



THE 705

CONNECT. ENGAGE. LEAD.

Please note that these sponsorship opportunities and corresponding prices are subject to change and may be further customized based on the specific needs and preferences of the sponsors. Contact us to discuss how you can tailor your sponsorship to best align with your organization's goals and objectives.